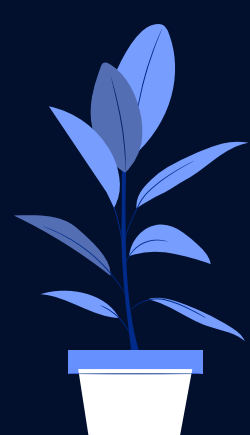




AI AGENTS VS AI ASSISTANT

What's the Difference?



AI ASSISTANT

Follows instructions. Supports you when asked.

Reactive

Acts only when prompted

Task-Based

One task at a time, pre-defined logic

Short-Term Memory

No continuity

Works best for:



Scheduling



Summarization



Simple Q&A

Examples



ChatGPT



Microsoft Copilot

AI AGENT

Takes initiative. Gets the job done autonomously.

Proactive

Works with or without prompt

Goal-Oriented

Multi-step tasks

Long-Term Memory

Retains context

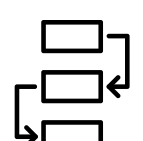
Tool Integration

Uses APIs, apps, and platforms

Adapts to New Info

Learns from past results

Works best for:



Workflow automation



Cross-tool orchestration



Research

Examples



AutoGPT



UiPath AI Agents

How They Work?

AI Assistant Flow

- User gives prompt
- NLP interprets input
- Executes logic
- Sends back a response

Simple, helpful, but limited



AI Agent Flow

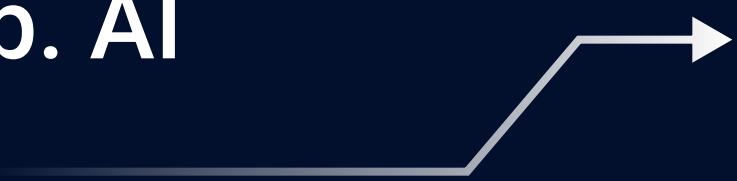
- Understands a goal
- Breaks it into subtasks
- Uses tools to plan & execute
- Learns from success/failure
- Adjusts and acts again if needed

Autonomous, flexible, scalable.

When to Use What?

| Scenario | Go With |
|---|--|
| Answering FAQs or writing summaries - AI Assistant | Automating document reviews or workflows - AI Agent |
| Simple, rule-based requests - AI Assistant | Goal-based decisions, multiple systems - AI Agent |

AI Assistants help. AI Agents deliver.



Knowing when to use which enables smarter systems, better decisions, and faster outcomes.

Ready to build your own AI Agent?

Start with a **5-week Activator Program:**

[Accelerate Activator Program](#)