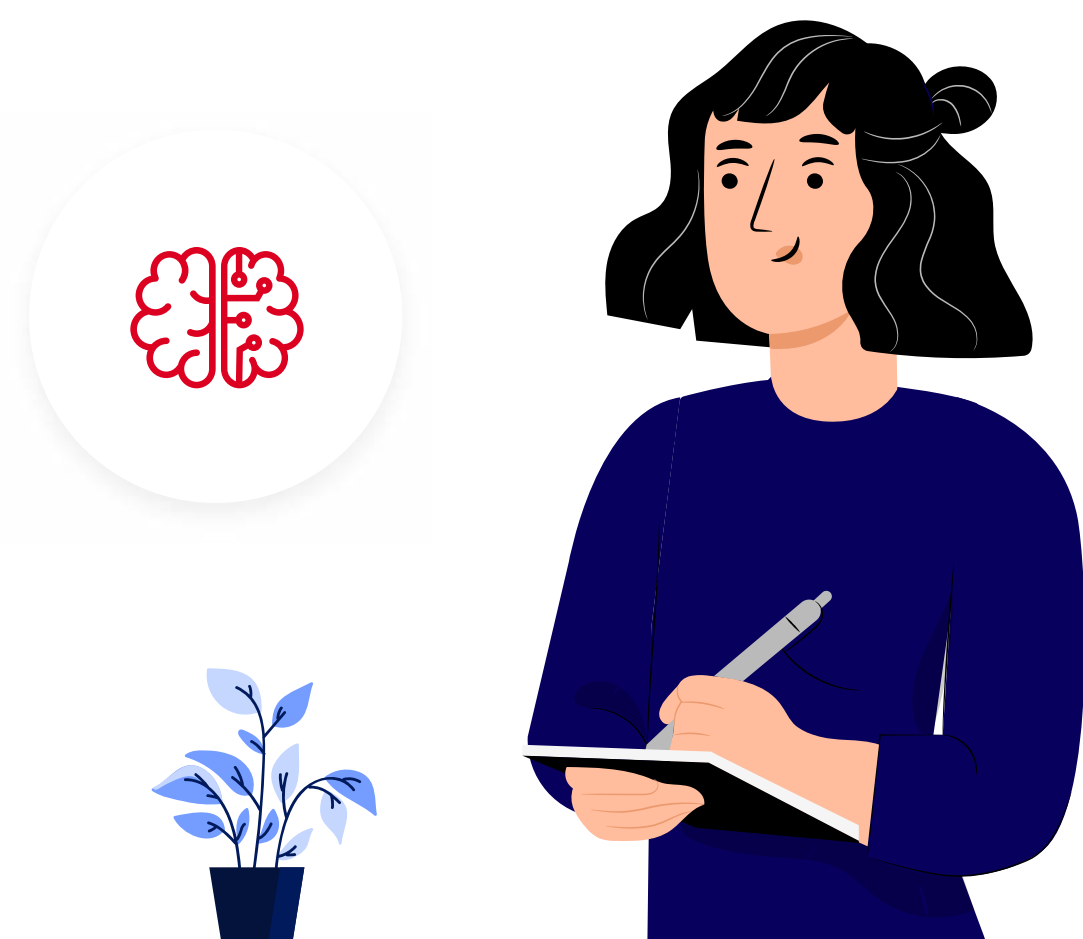




Real-World Retail AI Agent Use Cases

Retail AI Agents bridge the gap between real-time decisions and real business impact—automating tasks, adapting strategies, and helping teams focus on what matters most.



How AI Agents Deliver Smarter Retail Operations at Scale

1. Cart Recovery Agent

Challenge - 70% of online carts go abandoned

Agent Actions

- Detects abandoned carts in real-time
- Segments VIP users
- Sends personalized SMS/email offers
- Escalates to support if needed

Integrates With: Shopify, Klaviyo, Twilio

2. Inventory Optimization Agent

Challenge - Challenge: Overstock eats into profit margins

Agent Actions

- Analyzes stock across regions
- Flags slow-moving SKUs
- Applies localized discounts
- Suggests inter-store transfers

Integrates With: SAP, Salesforce, Braze

3. Personalized Shopping Assistant

Challenge - Consumers expect more than endless scrolls

Agent Actions

- Remembers preferences
- Matches items to weather & trends
- Recommends curated bundles
- Offers chat or voice assistance

Integrates With: Commerce Cloud, Algolia, Voiceflow

4. Post-Purchase Engagement Agent

Challenge - Missed opportunities after checkout

Agent Actions

- Sends updates, thank-you notes
- Suggests add-ons based on past buys
- Captures quick feedback
- Flags low satisfaction cases

Integrates With: Shopify, Zendesk, HubSpot, Mailchimp

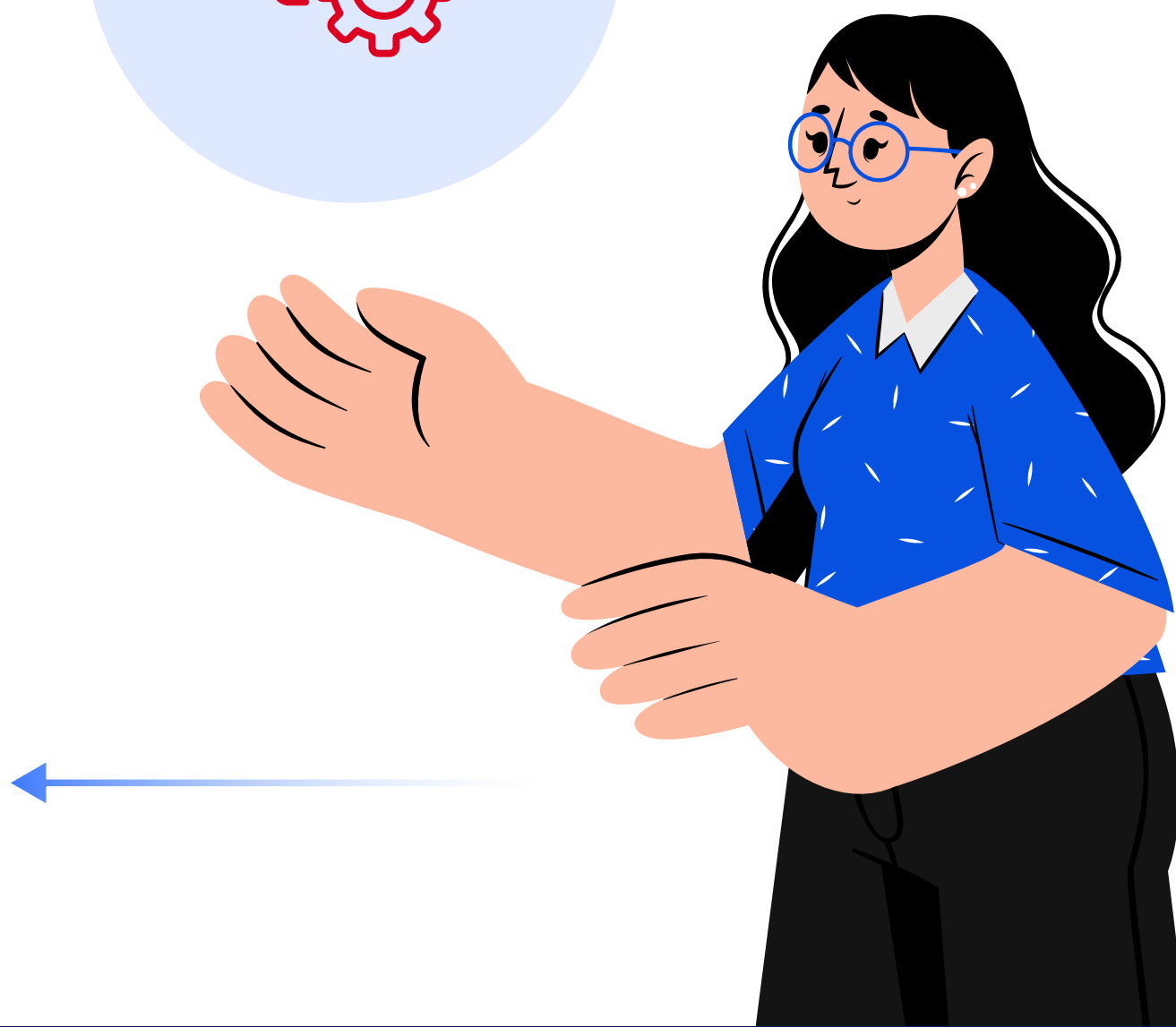
5. Promotion Performance Tracker Agent

Challenge - Measuring promo impact is complex

Agent Actions

- Tracks lift in real time
- Flags underperformers mid-campaign
- Auto-adjusts discounts
- Reports insights to marketers

Integrates With: Commerce Cloud, Algolia, Voiceflow



Ready to explore retail-ready AI agents?

[Let's talk!](#)