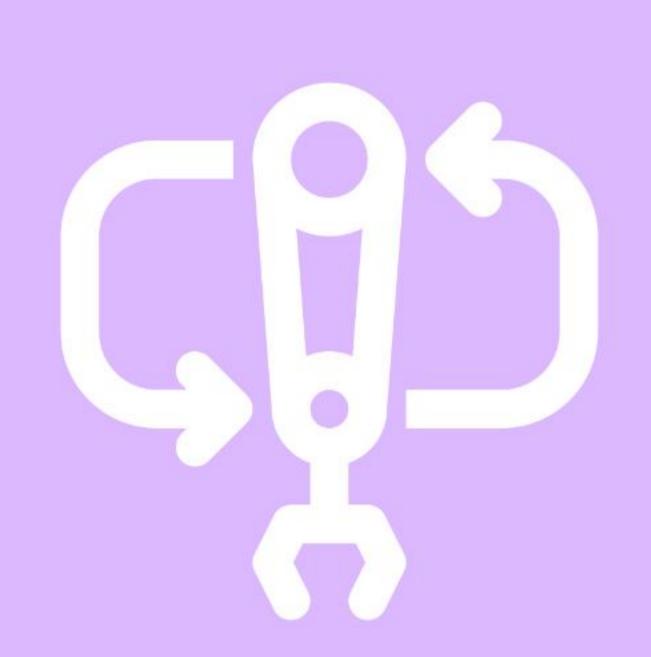
## 'ଡ଼ି- EXPERT INSIGHTS



# Reasons why you need Ui Path to optimize

### SALESFORCE AUTOMATION



01

#### **EFFORTLESS AUTOMATION**

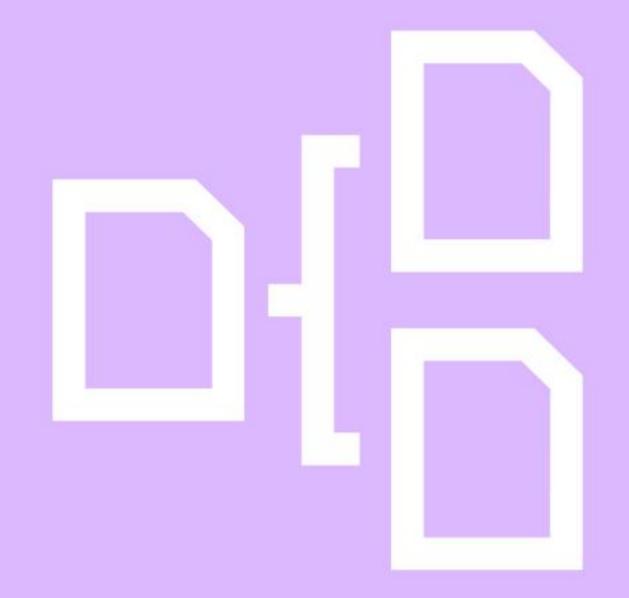
UiPath simplifies routine tasks, boosting productivity by automating data entry & ensuring real-time accuracy in salesforce

#### **BI-DIRECTIONAL INTEGRATION**

Enjoy a seamless flow of actions - from tasks & events in salesforce to triggering external workflows & vice versa - optimizing engagement & conversions

02





03

#### UNIFIED DATA MANAGEMENT

Sync salesforce effortlessly with other enterprise systems, providing a unified view of customer data for better insights & collaboration

#### **AI-POWERED CAPABILITIES**

Beyond RPA, UiPath brings advanced AI features like chatbots & predictive analytics, enhancing customer service & empowering sales teams.

04

